

Options for Homeless Residents of Ashland (OHRA)

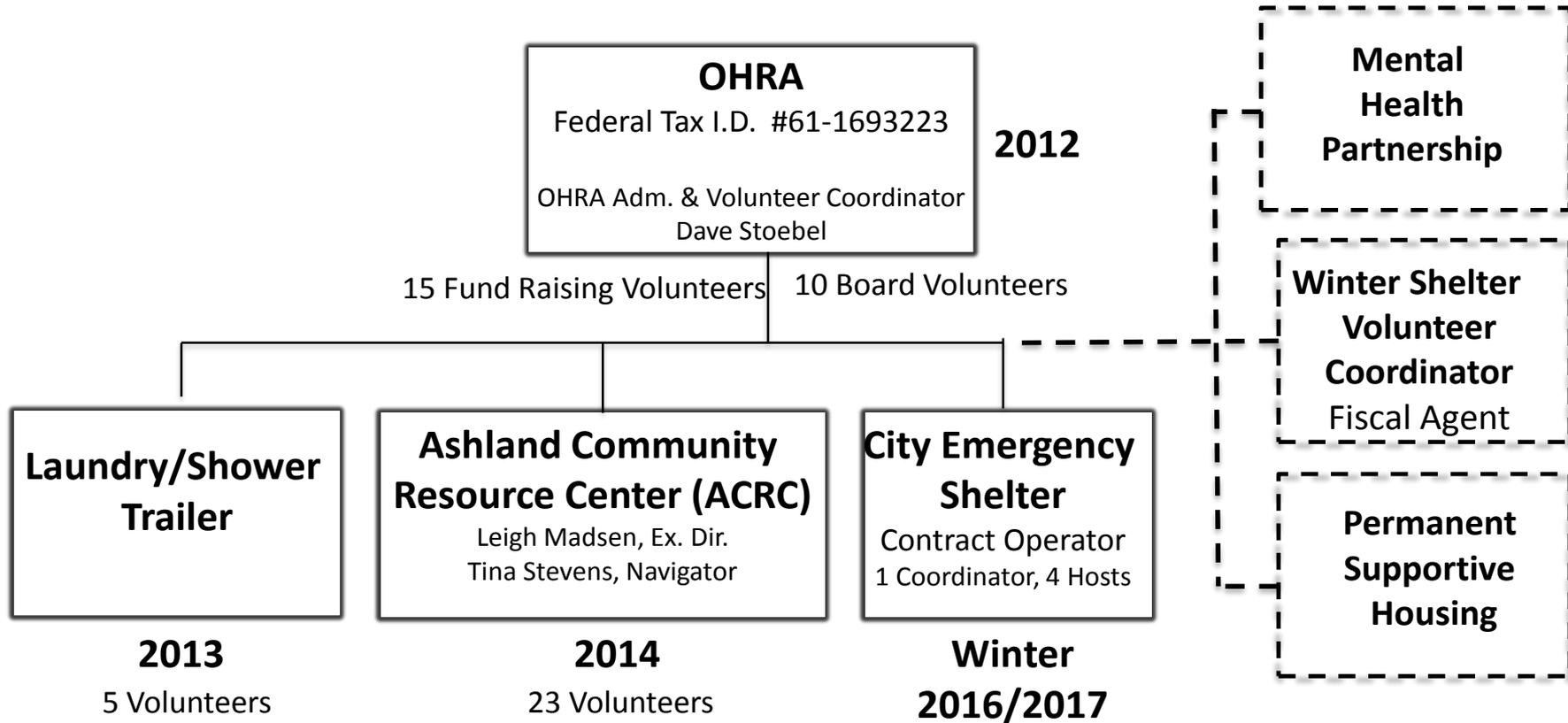
Progress Update to the

Ashland City Council

Ken Gudger, President
Montye Male, Board Secretary

February 6, 2018

OHRA's "Projects"



Who do we serve?

19.1% of Ashland residents live at or below the poverty level

19.1% of Ashland's Population = **4,133 people**

(U.S. Census Quick Facts)

A growing poverty rate:

2015 = 18.1%	}	+1% = 200 people
2016 = 18.7%		
2017 = 19.1%		

Of the 670 clients who visited ACRC in 2017:

341 Men **49%** of total

228 Women **36%** of total

101 Children **15%** of total

Note: 51% were women and children

261 were homeless **39%**

409 were housed **61%**

ACRC has become a true "Resource Center"

OHRA Donors and Grantors

- Individual Donations
- City of Ashland
- Leightman Maxey Foundation
- Ashland Food Coop
- Ashland Rotary
- Ashland Lithia Springs Rotary
- The Carpenter Foundation
- Oregon Community Foundation
- Cow Creek UIF
- Washington Federal Savings

Community Funding Partners

- St. Vincent De Paul
- ACCESS
- Ashland 1st United Methodist Church
- Ashland 1st Presbyterian Church
- Congregational UCC
- Rogue Valley Unitarian Fellowship
- Temple Emek Shalom
- Trinity Episcopal Church.
- United Way of Jackson Co
- Mercy's Gate
- Salvation Army
- Ashland 1st Baptist Church



Rent Reasonable Landlords

- Roberta Claudson Prop. Mgt
- Medford Better Housing
- Thormhalen Properties
- Salvation Army Hope House

Community Volunteers

Community Service Partners

- St Vincent De Paul
- Options Mental Health
- OHSU Nursing Program
- DHS So. Valley Self Sufficiency
- Ashland DMV
- La Clinica
- Ashland Police Dept.
- Ashland Senior Center
- Maslow Project
- Gospel Mission of Medford
- Jackson Co. Mental Health
- Easter Seals
- Family Nurturing Center
- Head Start of SOU
- Dunn House
- Help Now
- Goodwill of Jackson Co.
- Housing Authority of Jackson Co.
- Home at Last

2017 Operating Programs and Expenses

2017 Housing Program

34* “New Housing” successes in 2017

104* “Protected Housing” successes in 2017

** Collaborative outcomes*

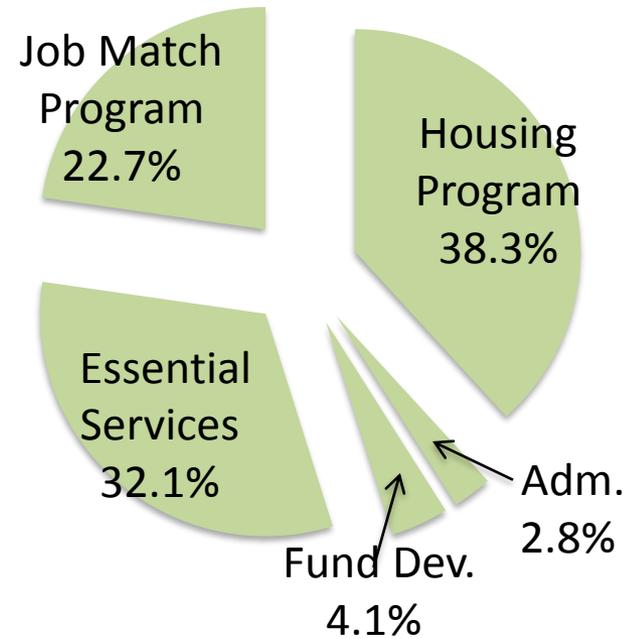
2017 Job Match Program

34 “Temporary Jobs” successes in 2017

44 “Permanent Employment” successes in 2017

2017 Essential Services

Personal Identification
 Internet & Telephone Access
 Laundry Shower Trailer
 Winter Emergency Shelter
 Oregon Health Plan application
 U.S. Mail; SNAP applications
 Mental Health Counseling & Referrals
 Navigation of: Legal aid; Social Sec.; V.A.



Housing Program	\$50,800
Job Match Program	\$30,100
Essential Services	\$42,600
Fund Development	\$ 5,400
Administration	<u>\$ 3,700</u>
Total	\$132,600

Job Match Program

July 2015 through Jan. 2018 (31 months)

Program Summary

One-on-one personal coaching

Resumes & Recommendation Letters

Education, Experience, References

Job Match Pool of Qualified Candidates

Temporary Jobs

Tree Trimming and Landscape laborer

Food Catering Assistant

Permanent Employment

Search: Indeed.com; Craig's List

Gas Station Attendant, Hotel Maid

Janitor, Dishwasher, usually entry level

One-on-one personal coaching

Results

Temporary

Permanent

Jobs

Employment

2015

8

6

2016

30

20

2017

34

44

Jan 2018

3

3

Total

75

73

Costs

OHRA Funds

\$33,400

City Funds

\$15,000

Leightman-Maxey

\$22,000

Rotary Funds

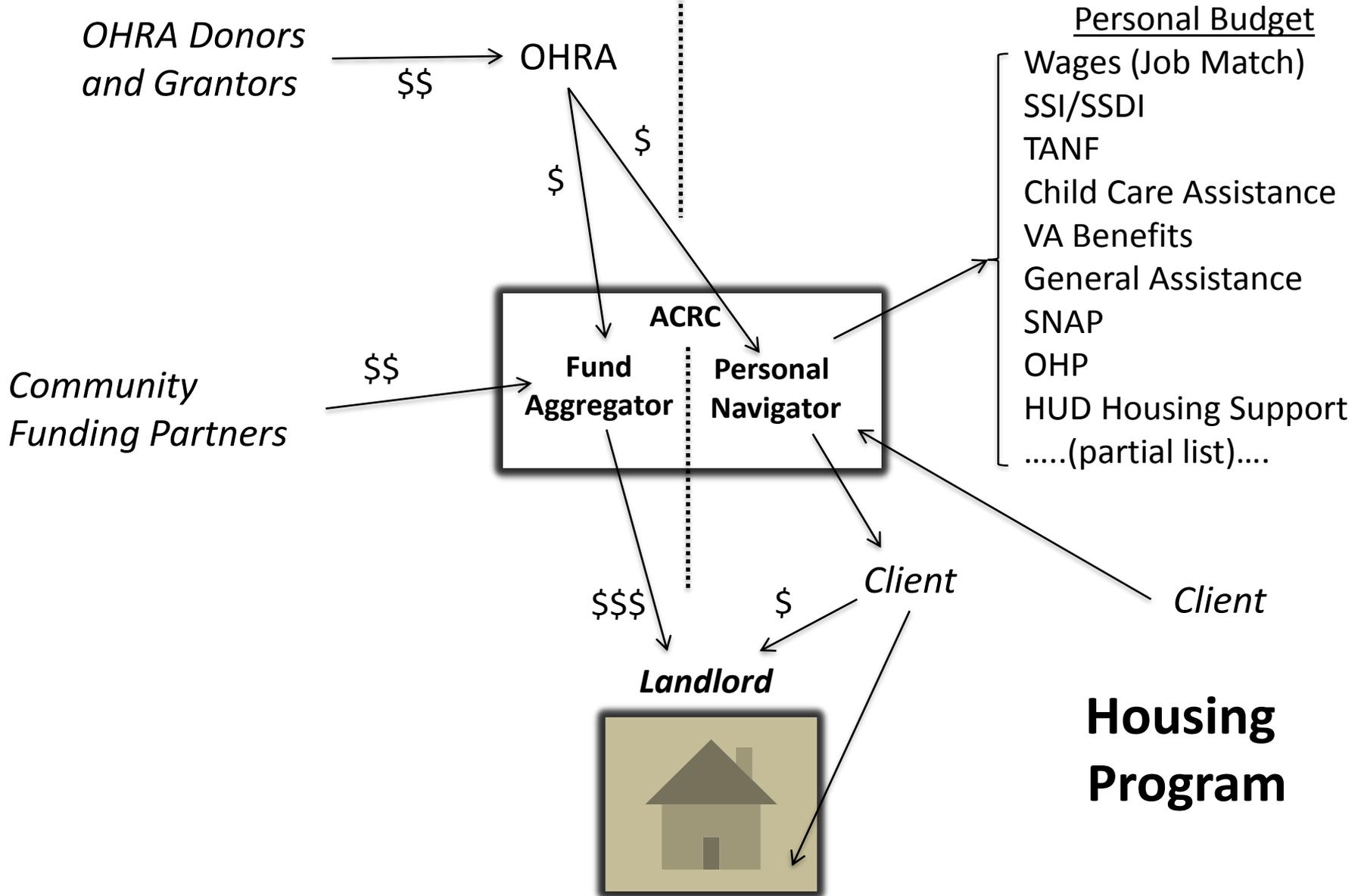
\$ 1,500

Total

\$71,900

Community Funding

Family Financial Sustainability



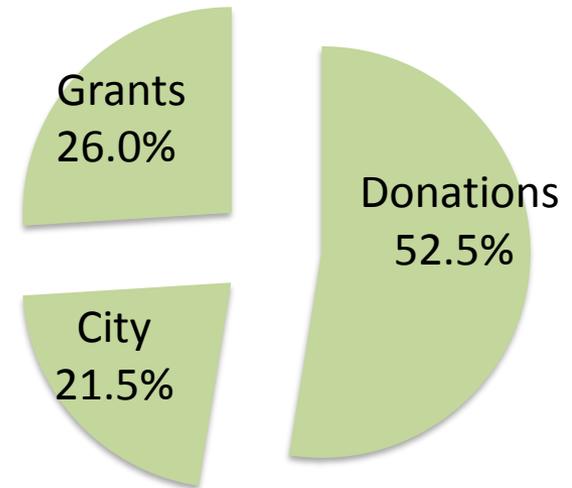
2017 Operating Income

Grants from Foundations & Businesses

Oregon Community Foundation	Cow Creek U.I.F.
Leightman Maxey Foundation	Food Coop
The Carpenter Foundation	Ashland Rotary
Washington Federal Foundation	Lithia Springs Rotary

City of Ashland

Social Services Grant	\$25,000
Emergency Shelter	<u>\$ 3,850</u>
Total	\$28,850



Donations	\$70,321
Grants	\$34,771
City	<u>\$28,850</u>
Total	\$133,942

2017 Capital income:

Restricted for Property	\$31,700
Restricted for L/S Trailer	<u>\$21,200</u>
Total	\$53,900

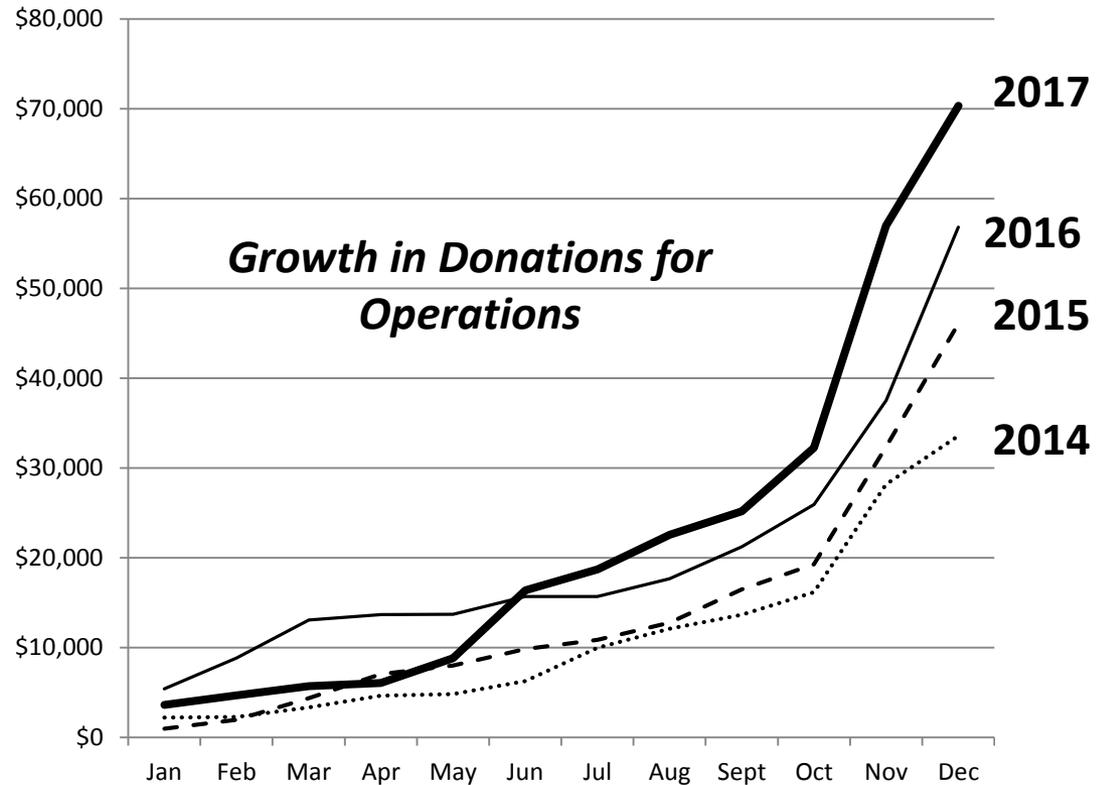
Donations

Strategic Plan

- Focus on Fund Dev.
- Importance of charitable donations

Donors

- 307 total donors
- 278 individuals; 29 orgs.
- 189 multiple year donors
- Strong participation by Faith Communities



Faith Communities

St. Vincent DePaul

Ashland First Presbyterian Church

Ashland First United Methodist Church

First Baptist Church of Ashland

Sacred Heart Catholic Church

Rogue Valley Unitarian Universalist Fellowship

Trinity Episcopal Church

Ashland Congregational UCC

Temple Emek Shalom

Mercy's Gate

Salvation Army

OHRA Strategic Plan

(2017 – 2022)

Process

Funding: Ford Family Foundation 2016 Grant (\$5,000) + OHRA (\$2,300)

Consultant with broad nonprofit experience – David Stoebel

Extensive Stakeholder interviews

OHRA Board collaboration and discernment

Vision

As we help people move from crisis to stability, we build:

- more capable individuals
- stronger families
- a better community

Mission

OHRA helps low income people build better lives. By offering hope and access to social service resources, we encourage those on the path to self-sufficiency.

OHRA Strategic Plan

(2017 – 2022)

Strategic Focus

Progress

1. Enhance OHRA's ability to improve lives

- > Increased emphasis on employment
- > More effective housing programs
- > Expanded Programs and Services



2. Foster Interagency collaboration

- > Continue/Expand "one-stop" services



3. Improve public awareness of poverty

- > Establish a Public Advisory Council



4. Build OHRA's organizational infrastructure

- > Sustainable fund development
- > Continue building volunteer base
- > Enhance internal policies/procedures

