



# Council Business Meeting

May 16, 2023

<b>Agenda Item</b>	Planning Commission Appointments	
<b>From</b>	Melissa Huhtala	City Recorder
<b>Contact</b>	<a href="mailto:recorder@ashland.or.us">recorder@ashland.or.us</a> , 541-488-5307	
<b>Item Type</b>	Requested by Council <input type="checkbox"/> Update <input type="checkbox"/> Request for Direction <input type="checkbox"/> Presentation <input type="checkbox"/>	

**SUMMARY**

Approval of Mayor Graham’s recommendation for the appointment of Susan MacCracken Jain to the Planning Commission.

**POLICIES, PLANS & GOALS SUPPORTED**

Ashland Municipal Code (AMC) Chapter 2.12.

**FISCAL IMPACTS**

N/A

**ACTIONS, OPTIONS & POTENTIAL MOTIONS**

I move to approve the appointment of Susan MacCracken Jain to the Planning Commission with a term expiring April 30, 2027.

**REFERENCES & ATTACHMENTS**

Attachment 1: Application



# CITY OF ASHLAND

## APPLICATION FOR APPOINTMENT TO CITY COMMISSION/COMMITTEE

Please type or print answers to the following questions and submit to the City Recorder at City Hall, 20 E Main Street, or email [melissa.huhtala@ashland.or.us](mailto:melissa.huhtala@ashland.or.us). If you have any questions, please feel free to contact the City Recorder at 488-5307. **Attach additional sheets if necessary.**

Name Susan MacCracken Jain

Requesting to serve on: Planning (Commission/Committee)

Mailing Address

Physical Address

Occupation Entrepreneur

Phone

### 1. Education Background

What schools have you attended? Wellesley College, MIT

What degrees do you hold? AB in Urban Studies & Planning (Wellesley)

Masters in City Planning (MIT), SM in Transportation Systems (MIT)

What additional training or education have you had that would apply to this position?  
Certified in Design Thinking and Agile

### 2. Related Experience

What prior work experience have you had that would help you if you were appointed to this position?

Real estate demand forecasting, including relationships to job creation (MIT, Cognetics) Co-author of

"America's Office Space Needs" and "America's Industrial Space Needs" (circa 1980's). 3-time entrepreneur.

20+ years as IBM Chief Marketing Officer for various business units & geographies (including 9-years in Asia).

Do you feel it would be advantageous for you to have further training in this field, such as attending conferences or seminars? Why? Yes -- to update my knowledge of current issues

and approaches in urban planning.



**3. Interests**

Why are you applying for this position?

To do good, to give back, to provide a perspective steeped in Ashland history.

**4. Availability**

Are you available to attend special meetings, in addition to the regularly scheduled meetings? Do you prefer day or evening meetings? Yes -- prefer evenings, but can be flexible.

**5. Additional Information**

How long have you lived in this community?

Born & raised here, bought home in 2018, returned in 2022

Please use the space below to summarize any additional qualifications you have for this position

Not a qualification, but my desire to serve is fueled in part by my father Elliott MacCracken's service on the Ashland Planning Commission while I was growing up. Work experiences associated with IBM's Smarter Cities initiatives Experienced in decision-making, collaborative work and driving / managing change. In 2022-23 have led development, acceptance and implementation of Sunriver, OR's first IT Strategic Plan. Have lived, worked and traveled extensively, including 11 years based overseas in cities ranging from ultra-planned (Shanghai, Singapore, Dubai) to the opposite end of the spectrum (Bangalore). Board member of American Red Cross of Southwest OR.

Tr/Dw. connections

Date

Signature

