



Ashland Fire & Rescue Review & Business Plan

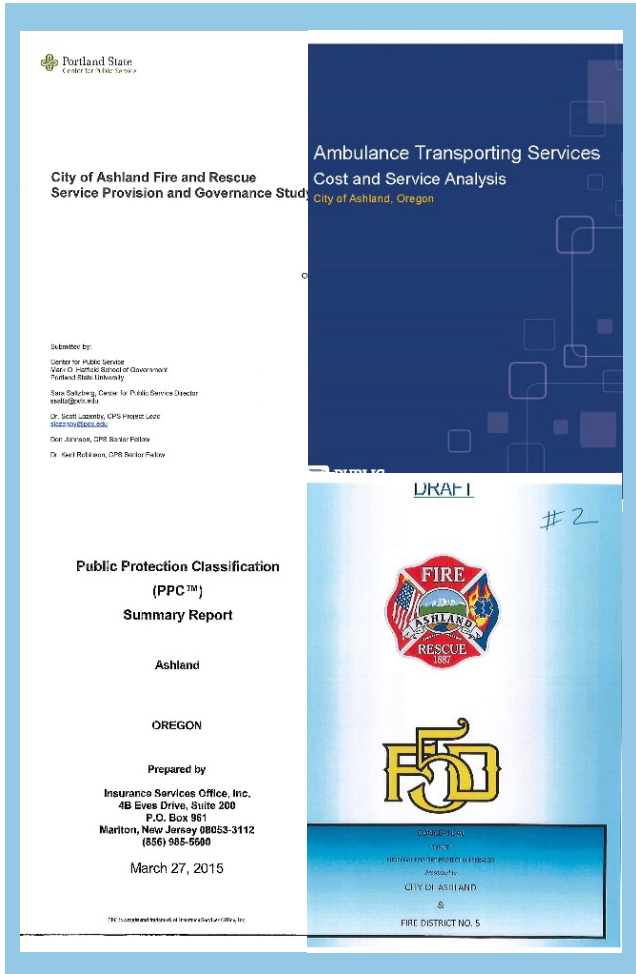
City Manager Joseph Lessard
Fire Chief Ralph Sartain
April 3, 2023

What We Will Be Covering

- Reports
- Staffing
- Service Areas
- Problem Statements
- Call Volume
- Dynamic Staffing
- Business Model



Reports Reviewed



- 1995 Public Protection Classification /ISO Report
- 2021 Transporting Services Cost and Service Analysis
- 2021 D-5 Proposal for Fire Protection Services
- 2022 PSU Governance Study



**Public Protection Classification
(PPC™)
Summary Report**

Ashland

OREGON

Prepared by

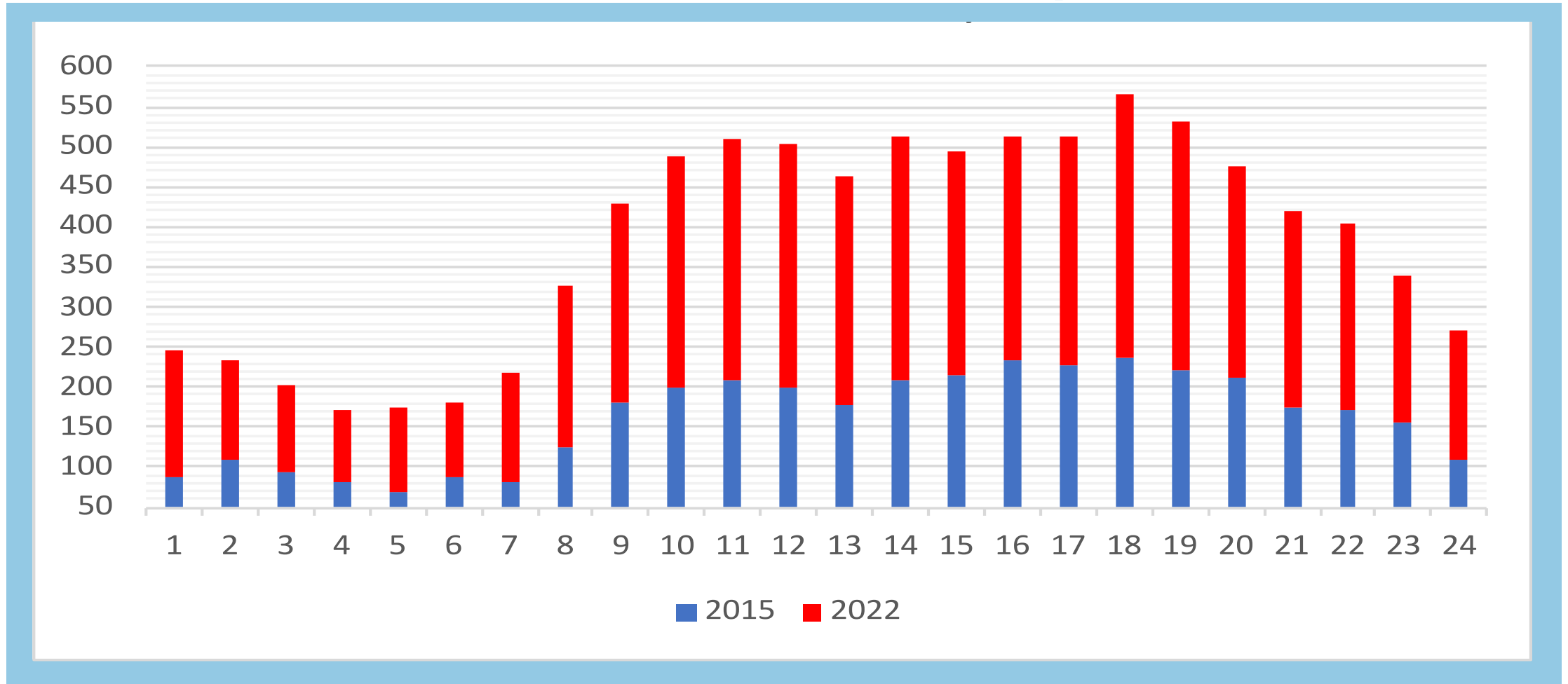
**Insurance Services Office, Inc.
4B Eves Drive, Suite 200
P.O. Box 961
Marlton, New Jersey 08053-3112
(856) 985-5600**

March 27, 2015

PPC is a registered trademark of Insurance Services Office, Inc.

- Dispatch 8.59 out of 10
- Water Department 25.83 out of 30
- Fire Department 33.46 out of 50

Last ISO vs Today





City of Ashland Fire and Rescue Service Provision and Governance Study

October

Submitted by:

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- None of these options appear to offer financial or service benefit to Ashland.
- Added cost to the Ashland taxpayer and organizational incompatibility this is not recommended.
- Recommend that the ambulance be continued, and they support the recommendations of PCG's report.



Better Together



Staffing – 8/10 and 10/12
Where do we need to be?

-
-



NFPA Overview

NFPA 1710 Standards:

- First Arrival: 4 min. or less – 90% of the time
- Second Arrival; 6 min. – 90% of the time
- Deployment of a full first-alarm assignment – 8 min., 90% of the time



Current Minimum Staffing of 8

Station 1



Station 2



Minimum Staffing of 10

Station 1

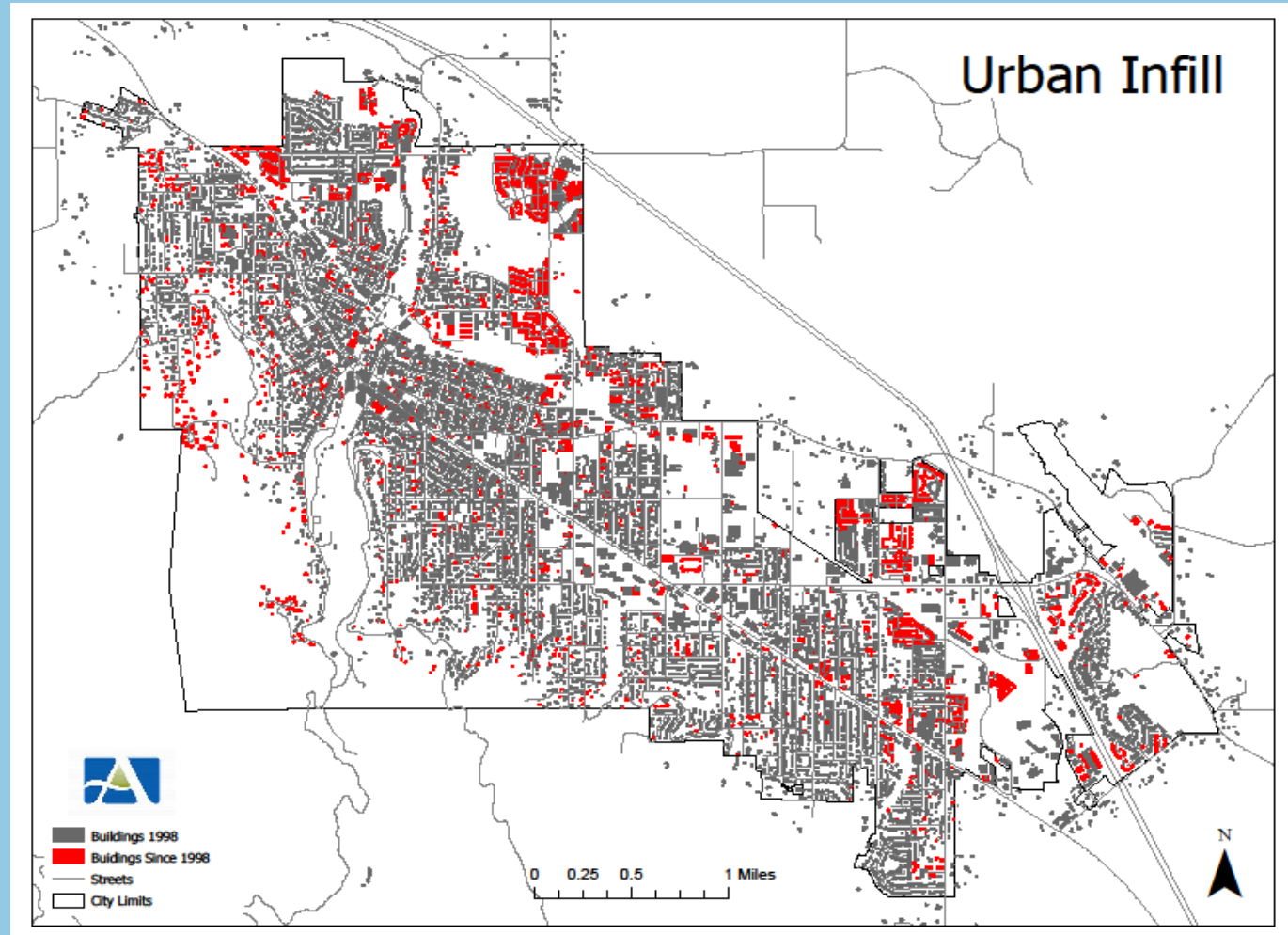


Station 2

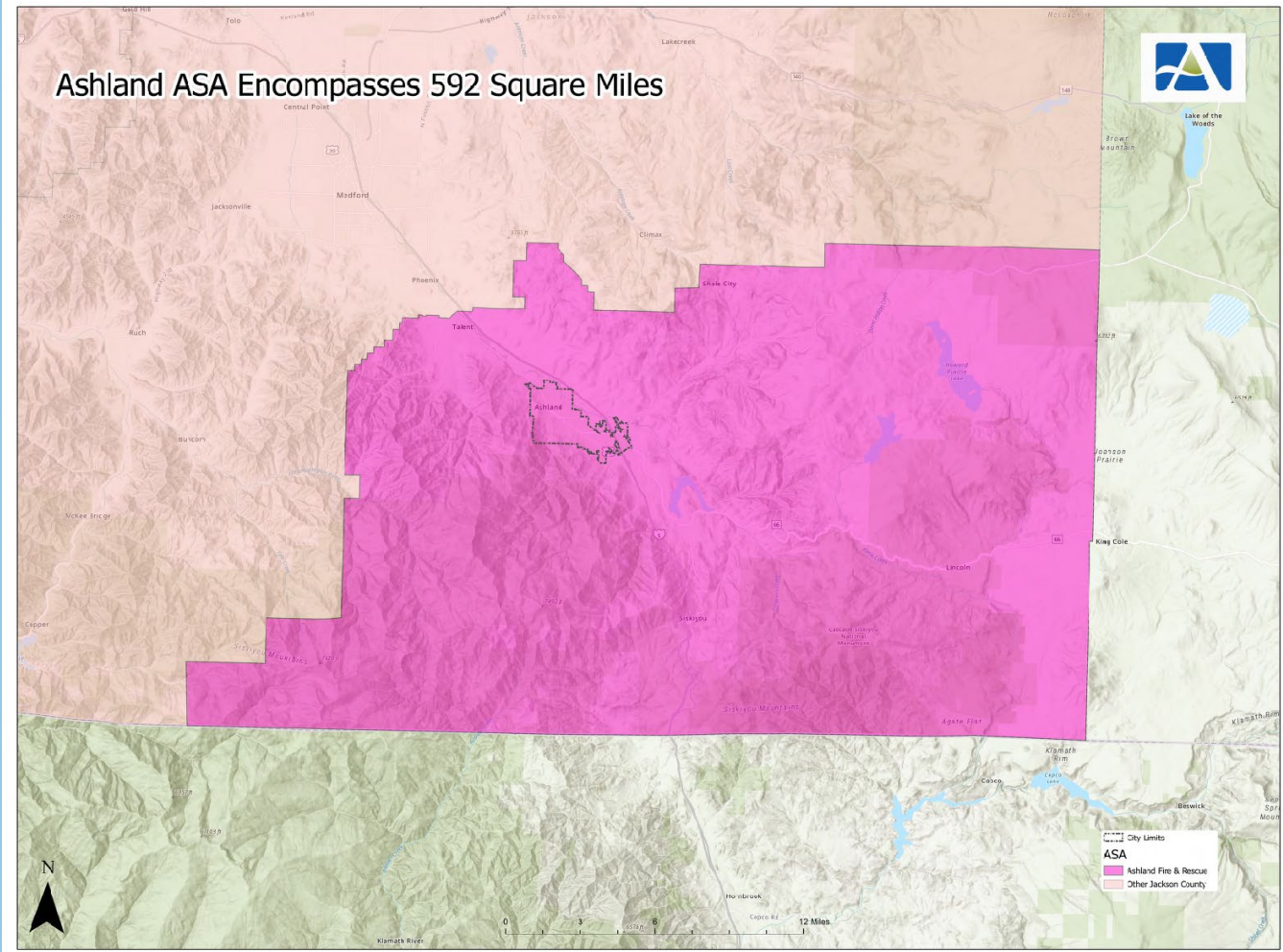


Size: 6.7 Square Miles
Population: 21,138 (2020)

Total Calls Generated 3702
Fire 645
Medical 3,054
Special Rescue 4
(Call History 2022)



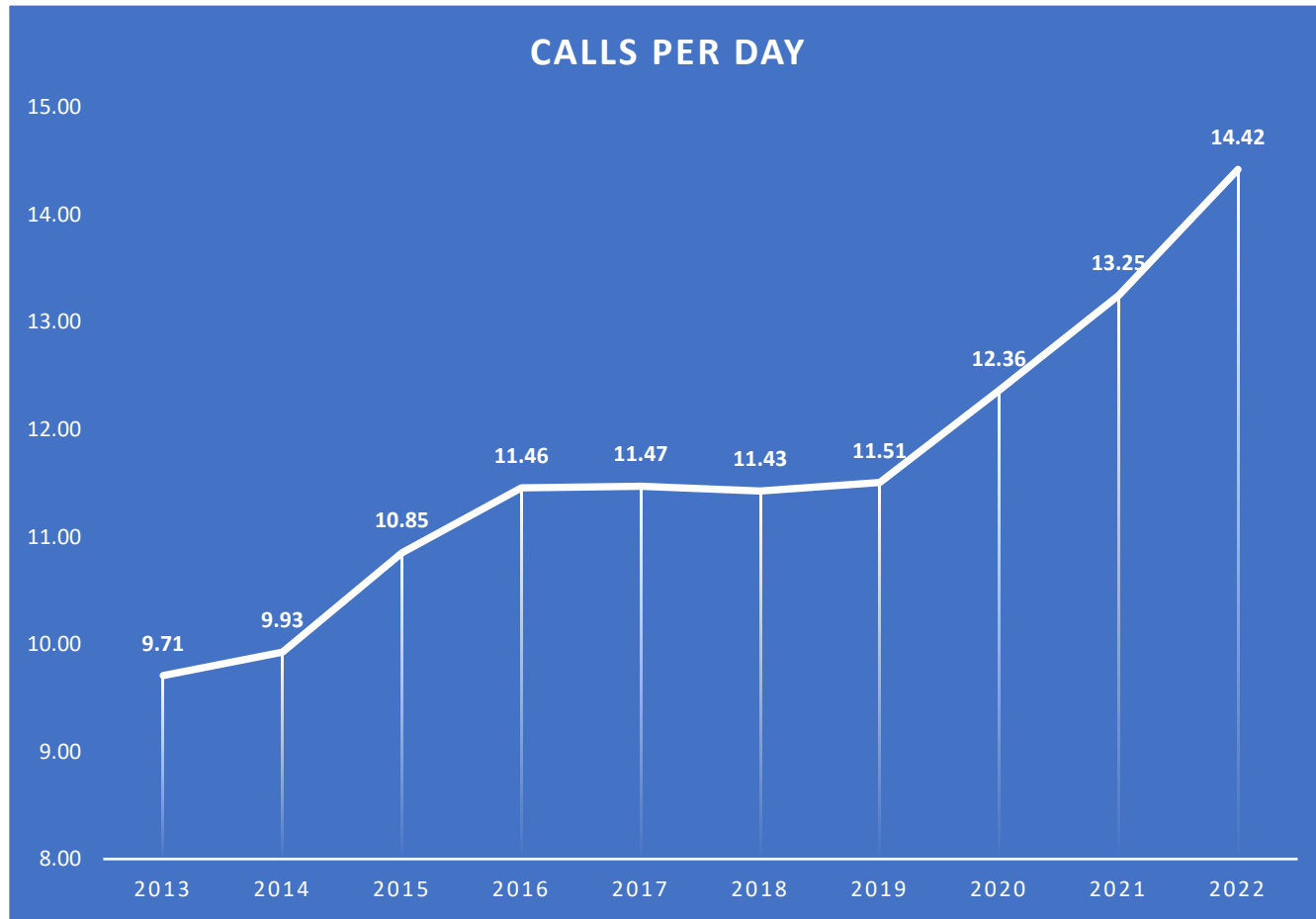
- Population: 43,322
- Size: 592 square miles
- Includes Talent
- 3 Fire Districts, 1 Fire Department
- BLM, ODF, USFS Fire Protection
- Unincorporated Jackson County
- Additional Calls for 2022 are 1562
- Fire 301
- Medical 1,259
- Special Rescue 0



- Understaffed for 27 years
- Demands exceed resources
- CANNOT respond 100% of time
- Ashland Fire at risk of dropping ISO 3



Call Volume History

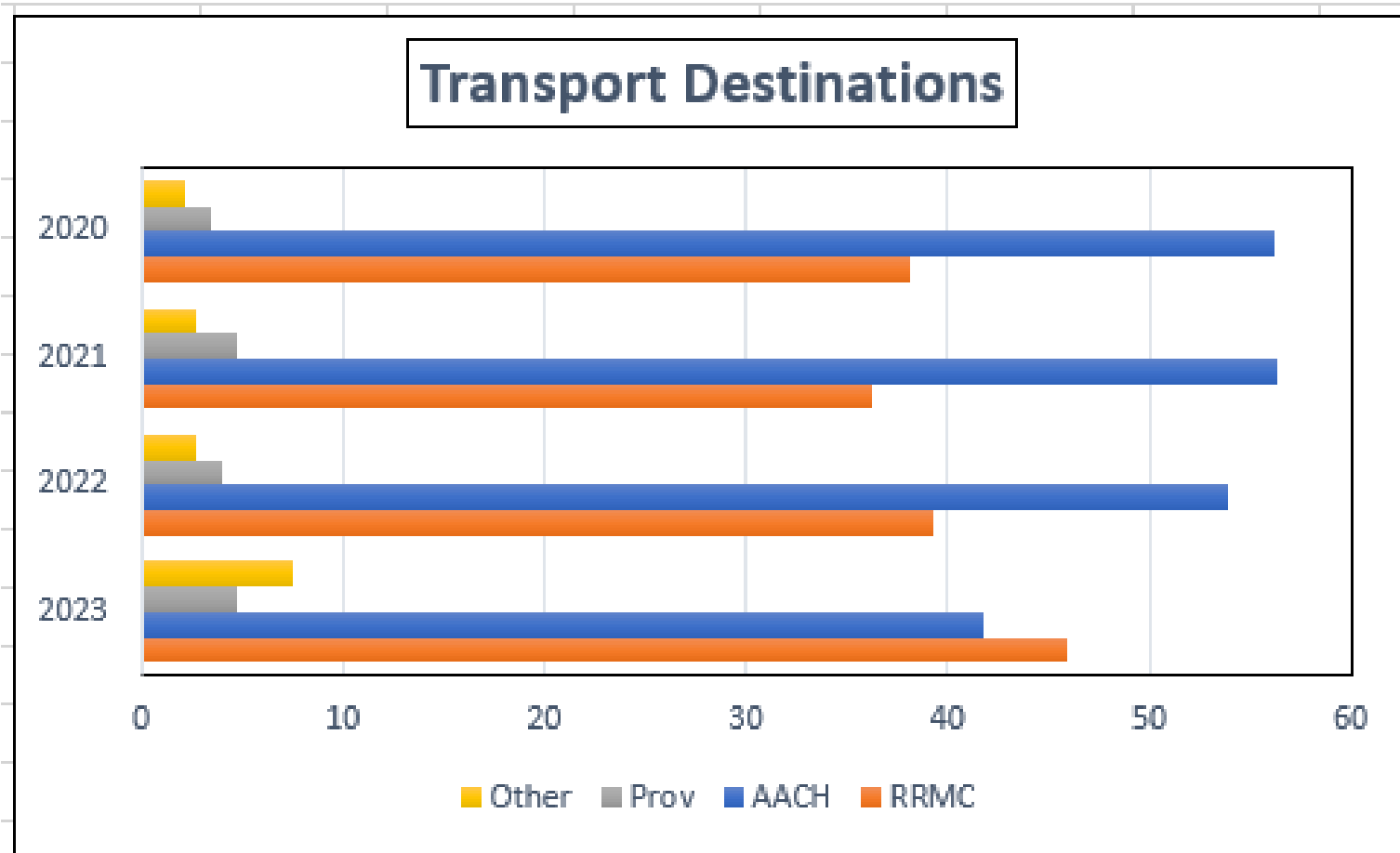


In 2013 - average of 9.71 calls per day.

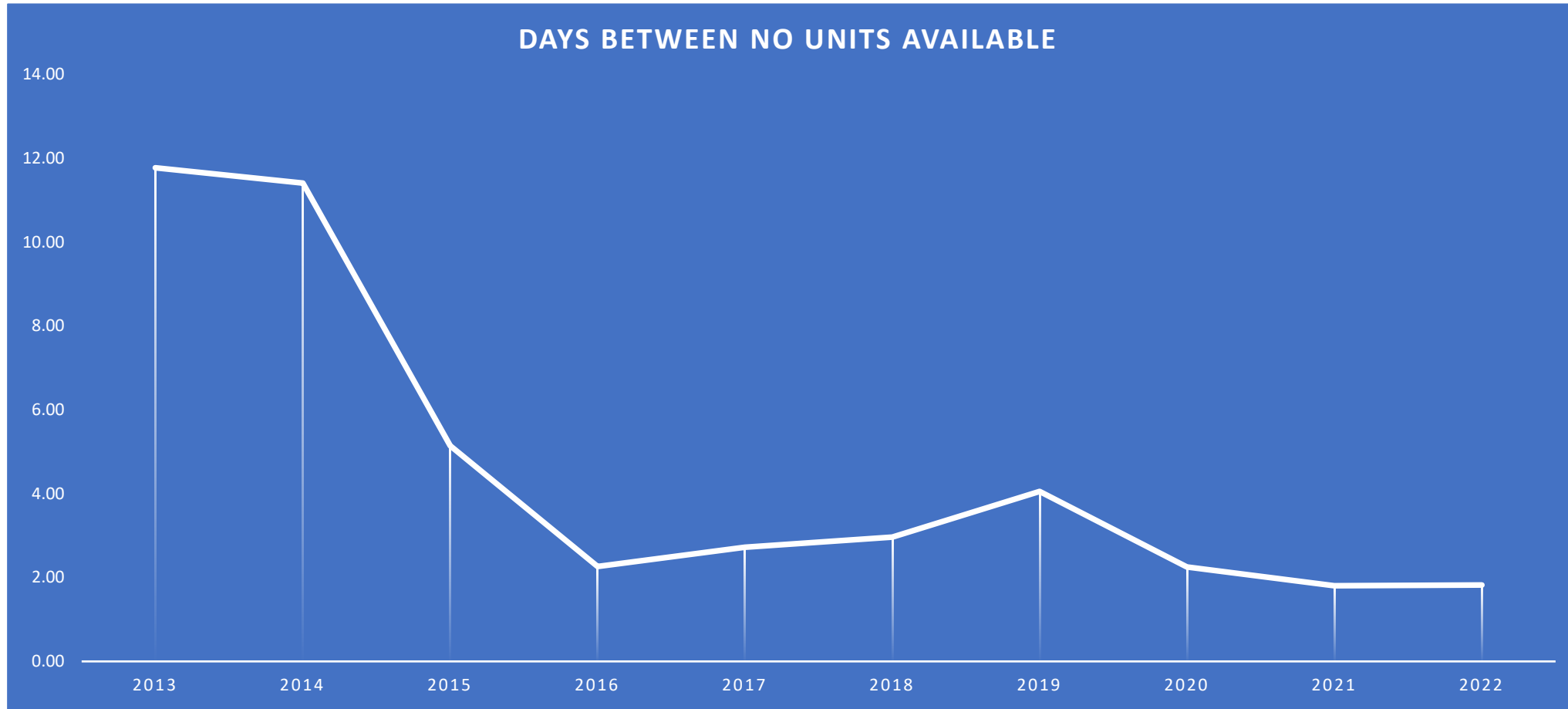
In 2022 average of 14.42 calls per day.



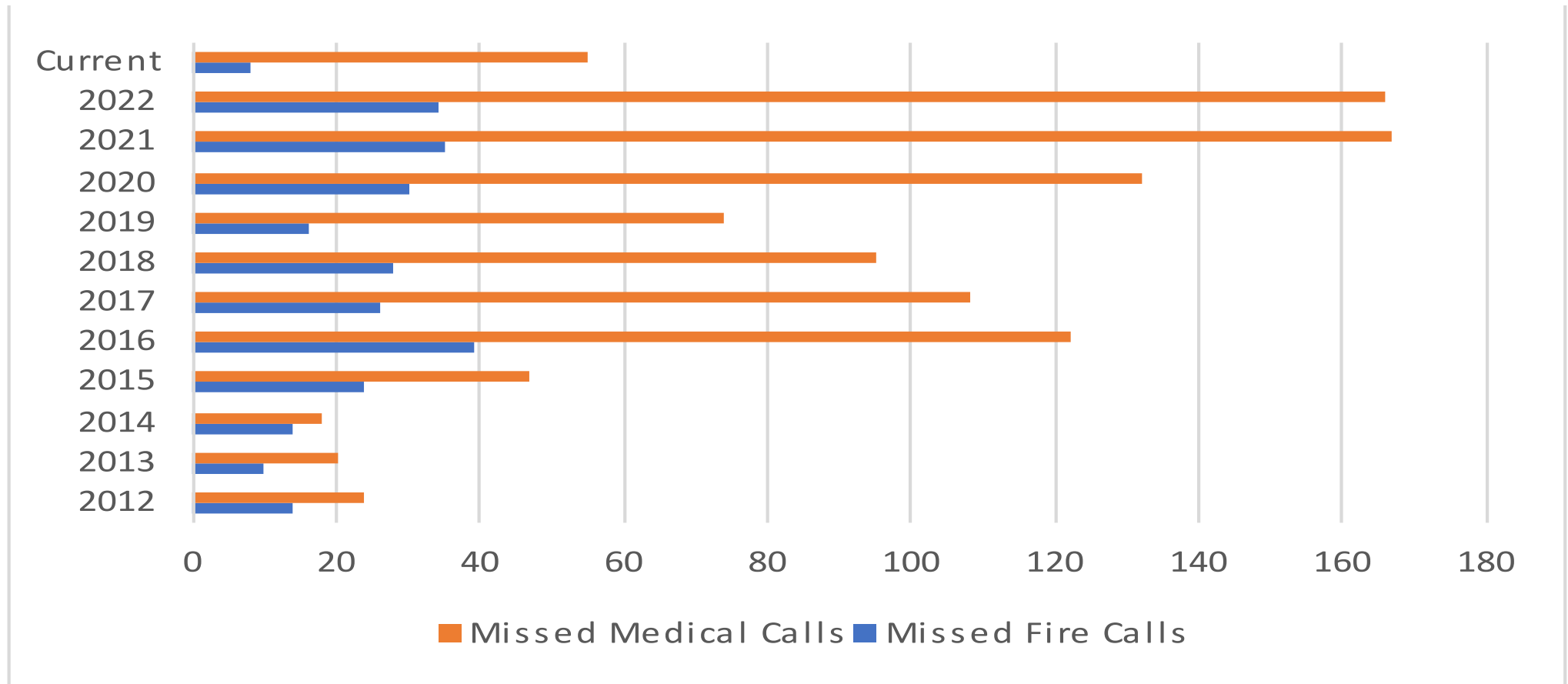
Where are we Going



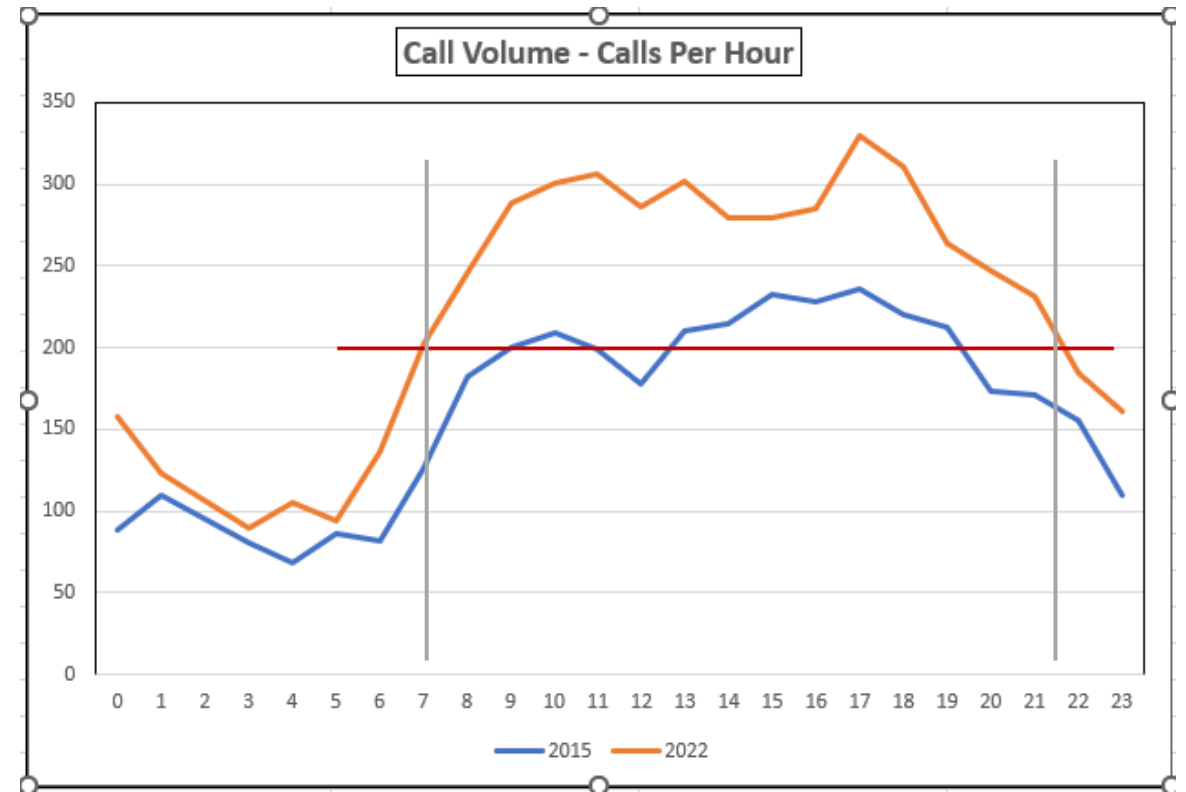
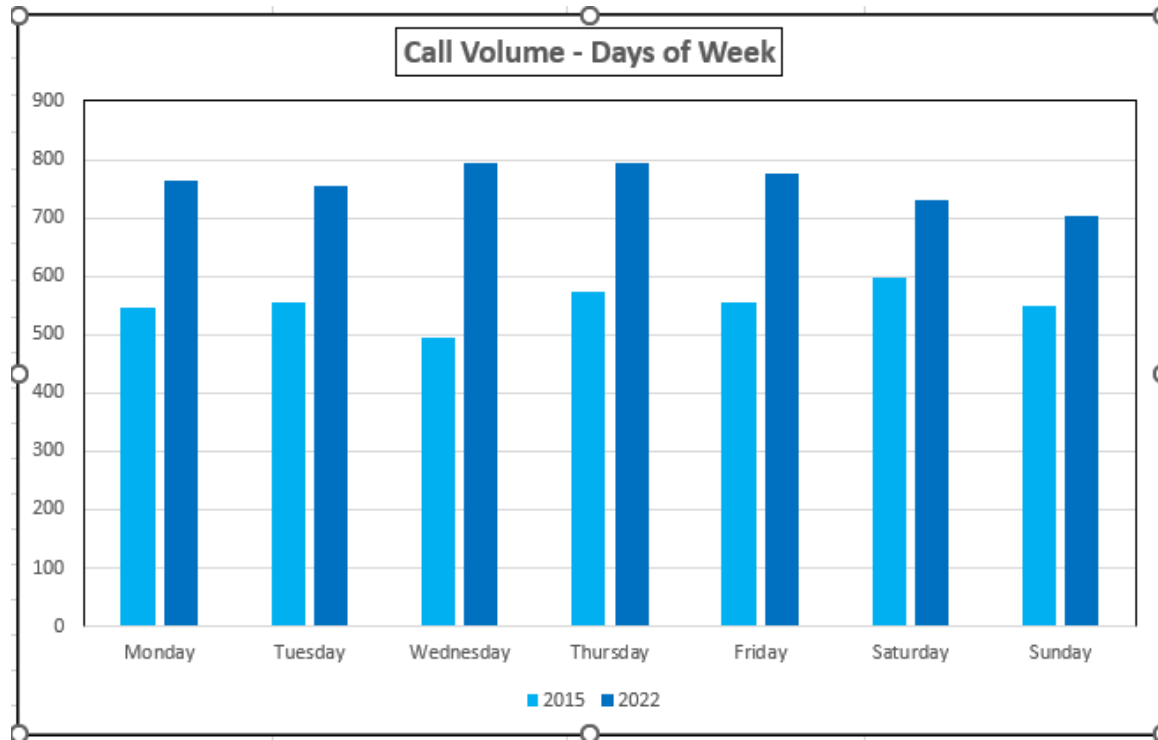
Problem Statements



Missed Calls Breakdown



Dynamic Staffing



Call Volume – Single Role EMS

- Single Role Paramedic and EMT's
- 10-hour shifts working 4 on and 4 off
- Add interfacility transfers
- Cheaper Ambulances
- Dual role FFs to remain in the City more
- Covers missed calls for Service
- Relief in the system



Call Volume – Single Role EMS

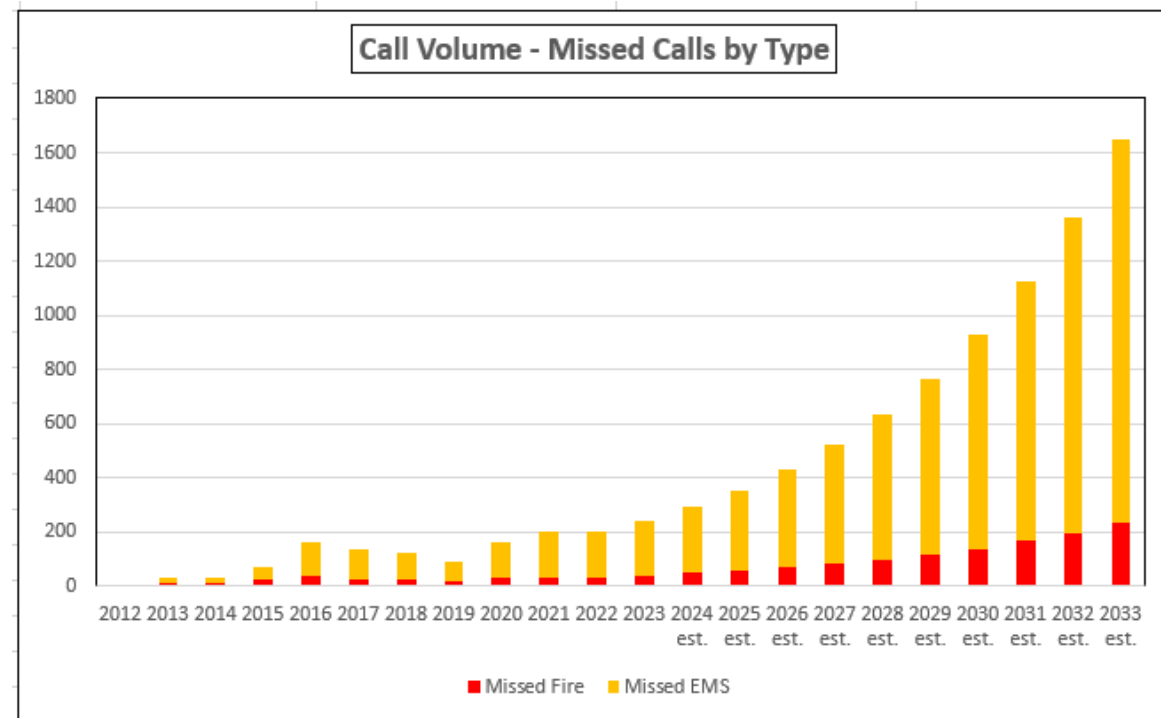
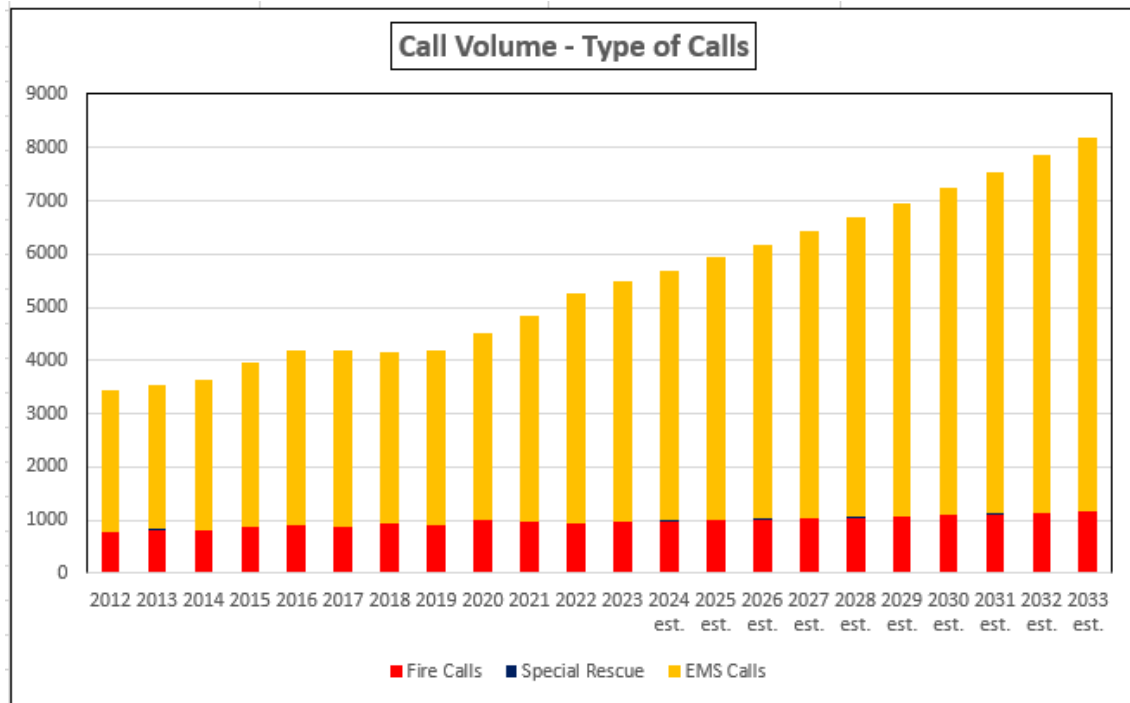


- 19.08% PERS
- \$ 4.91 per month W/C
- \$ 60,622 starting
- \$ 685 uniforms
- \$ 605 PPE
- \$ 3,500 Radio
- \$125,000 Medic Unit

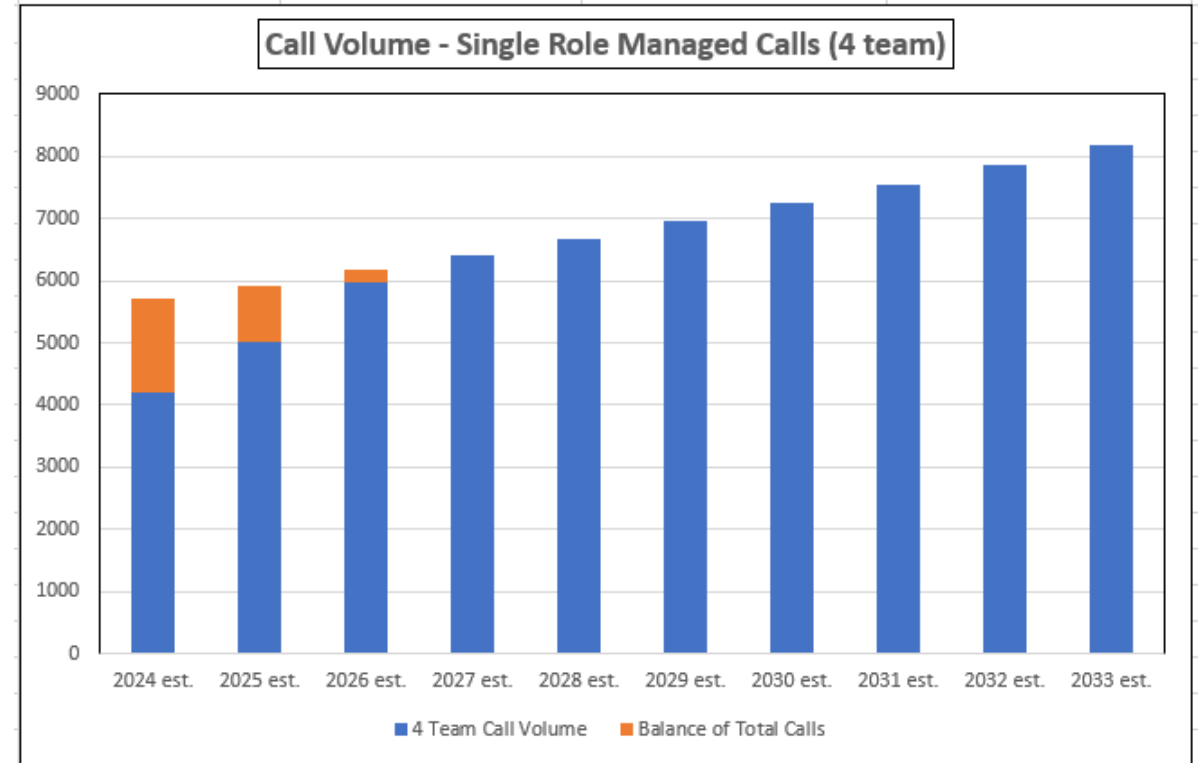
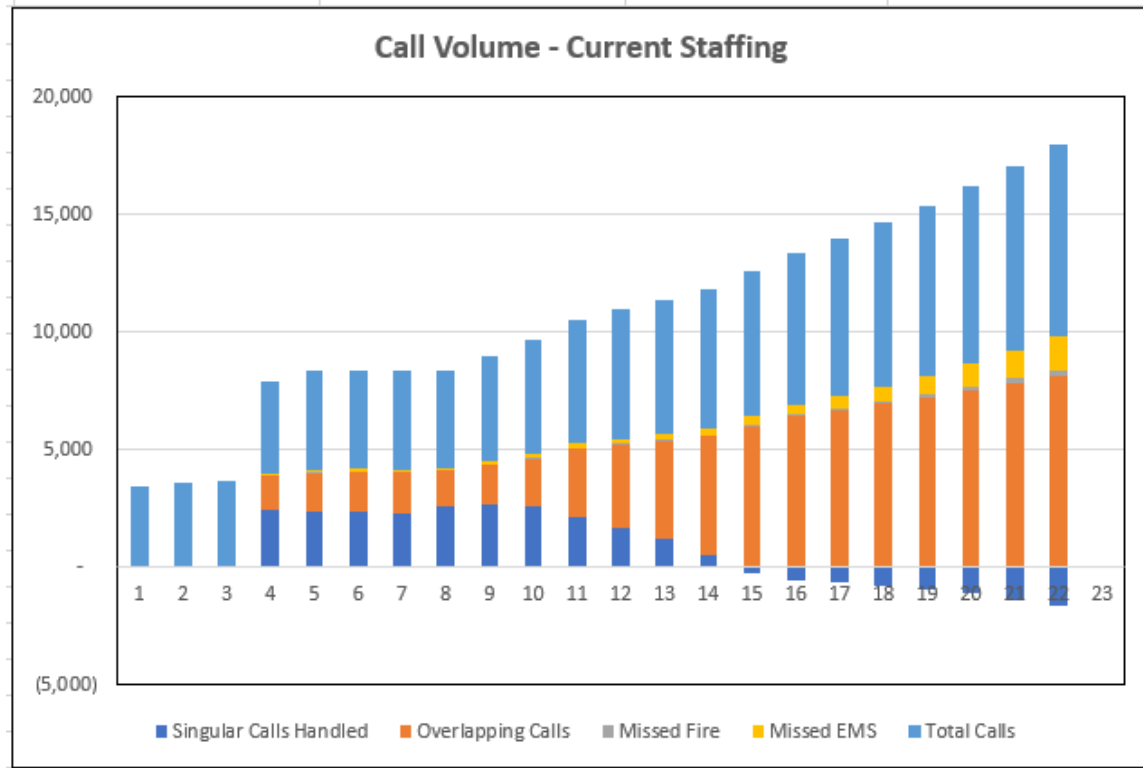


- 23.71% PERS
- \$413.16 per month. W/C
- \$ 75,829 starting
- \$ 855 uniforms
- \$ 7,118 PPE
- \$ 9,000 Radio
- \$340,000 Medic Unit

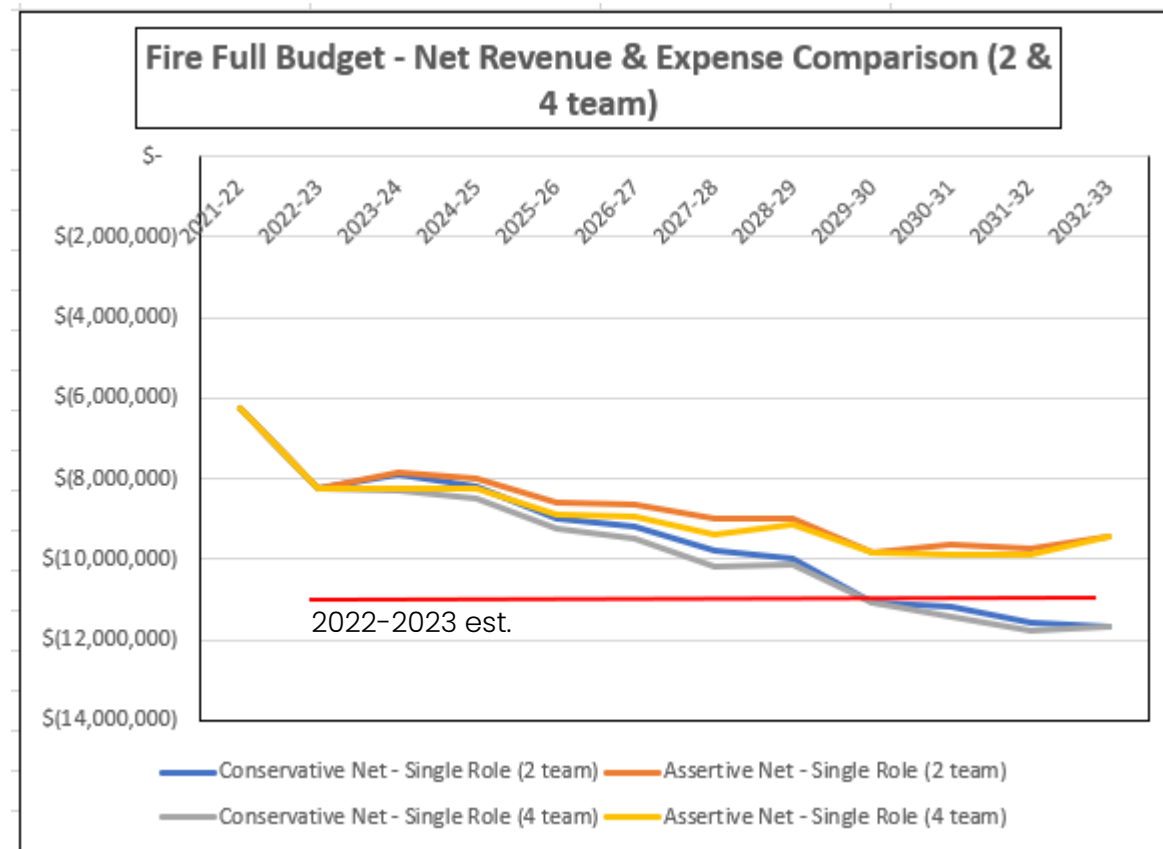
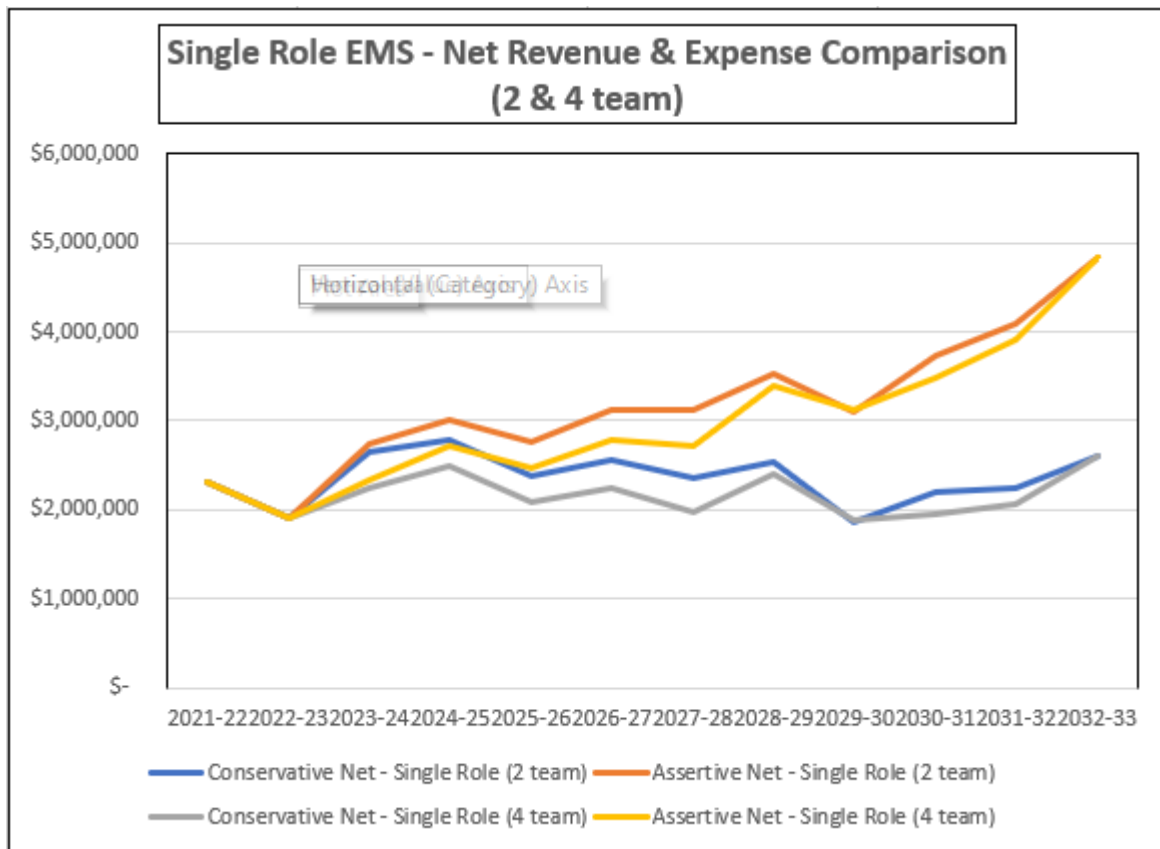
Call Volume – Single Role EMS



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Call Volume – Single Role EMS



Potential Next Steps

1. Secure the ASA
2. Hire a Fire Marshal
3. Create an Emergency Medical Services (EMS) Division
4. Hire an EMS/Training Supervisor
5. Hire staffing to meet demands
(Dynamic Staffing/Business model)
6. Run EMS Division as a Business
7. EMS division to support FF Staffing





QUESTIONS?

