



# City of Ashland Financial Update

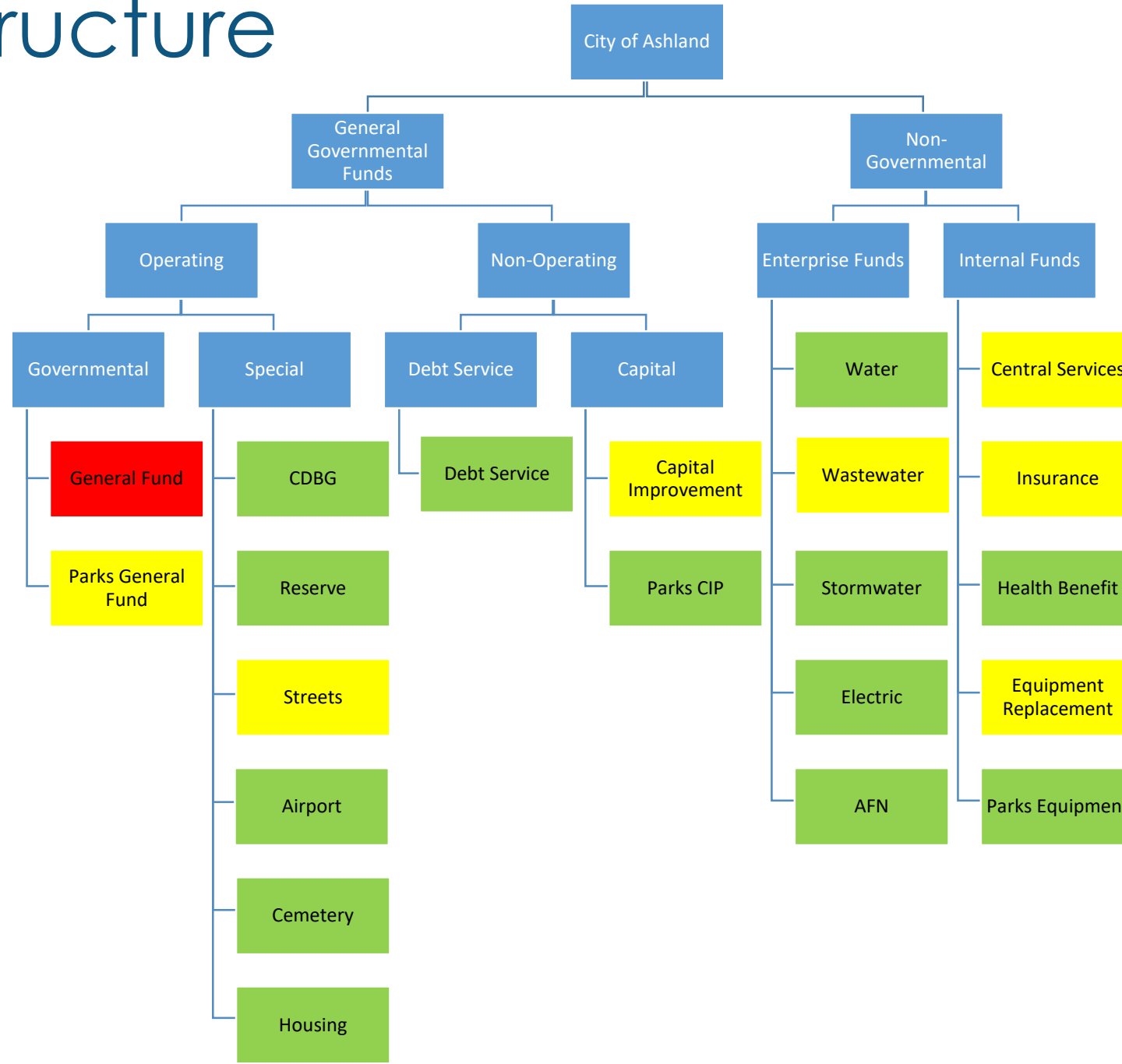
CITY COUNCIL STUDY SESSION

JUNE 15, 2020

# Plan Scope and Objectives

- Plan is specific to COVID related revenue shortfalls
- Minimize Service Level Reductions
- Preserve Investments made in existing workforce
- Prioritize reductions that can be sustained into the next budget cycle

# Fund Structure



- Food & Beverage Tax
  - \$3 million estimated shortfall for BN2019-21
    - 50% of budget forecast
    - Affects Parks, Wastewater and Streets

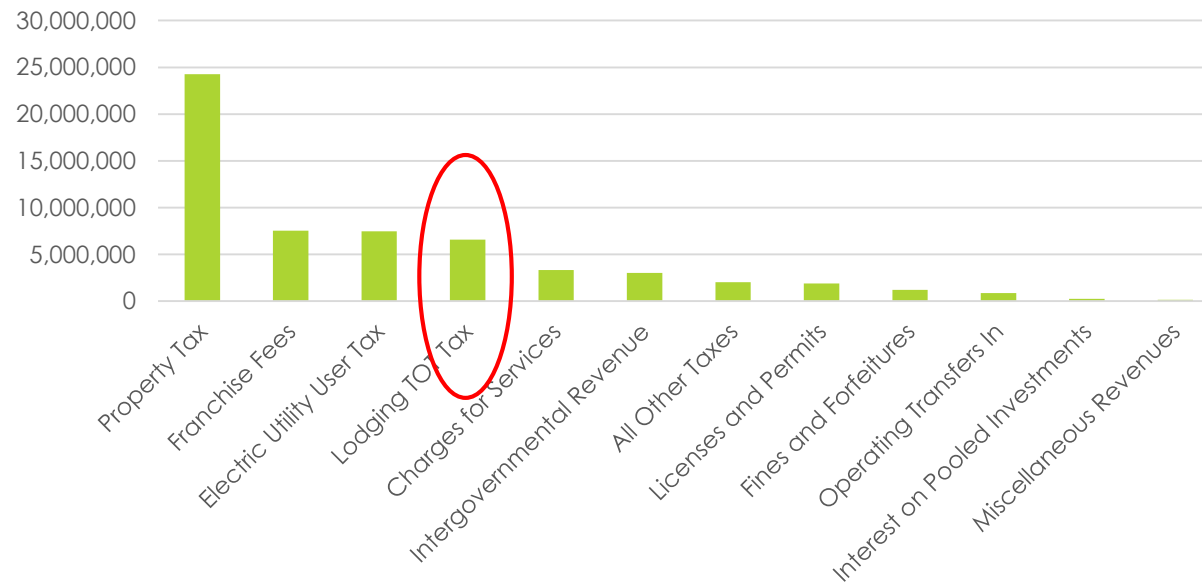


# Transient Occupancy Tax (TOT)

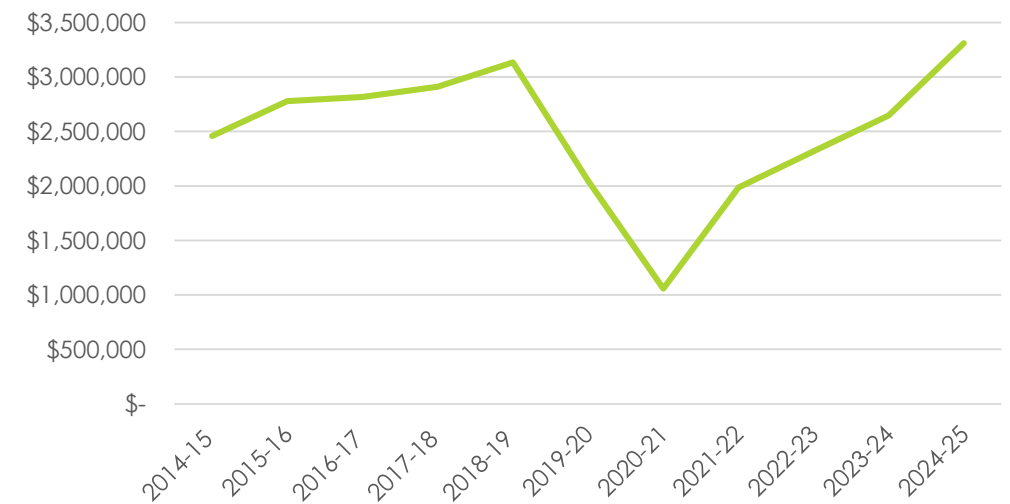
\$3 million estimated shortfall for BN2019-21

- 50% of budget forecast
- 5% of total General Fund Revenues

General Fund Resources



Transient Occupancy Tax



# Review of Actions Taken – March 2020

- No hiring of temporary/seasonal employees
- No cost of living increases for non-represented staff  
(one-third of total workforce)
- Open positions unfilled
- Capital Projects delayed – Streets and Parks
- Direct costs associated with COVID-19 tracked/coded for reimbursement – Update \$499,554 Approved 6/15
- Ongoing advocacy for federal funding opportunities, expansion of TOT and debt restructuring

# Cost Reduction Summary

Department	Personnel	Materials & Service	Total	% of Total Budget
Police	\$395,000	\$75,000	\$470,000	2.8%
Fire	\$260,000		\$260,000	1.3%
Parks	\$260,000	\$40,000	\$300,000	2.7%
Community Development	\$50,000	\$40,000	\$90,000	1.6%
GF Fleet Deferral		\$300,000	\$300,000	
Cost of Living Adjustment Reduction	\$65,000		\$65,000	
<b>TOTAL COST REDUCTION</b>	<b>\$1,030,000</b>	<b>\$455,000</b>	<b>\$1,485,000</b>	

Cemetery Trust Fund Transfer to General Fund = \$553,000

# Other Plan Considerations

- TOT Restricted Shortfall addressed by Council approval of de-commitment of Future Parking Supply Funds
- \$200,000 (net proceeds) Sale of Clay Street property
- \$1.3 to \$1.5 million Sale of B Street Yard Property
- Federal Relief Funds
- Development of Dashboards for Council and Public view of progress on both revenue and cost reduction