

Council Business Meeting

Date: May 23, 2022

Agenda Item	Proposed Allocations for Restricted TLT for the 2023-2025 biennium	
From	Alison Chan	Interim Finance Director
Contact	alison.chan@ashland.or.us 541-552-2003	

SUMMARY

Proposed allocations of the restricted TLT revenue for the next biennium 2023-2025

POLICIES, PLANS & GOALS SUPPORTED

Administrative/Governance goal:

“To ensure on-going fiscal ability to provide desired and required services at an acceptable level”

PREVIOUS COUNCIL ACTION

None

BACKGROUND AND ADDITIONAL INFORMATION

The 2023-2025 appropriations are recommendations for the next biennial budget.

	Actuals	Actuals	Budget	Budget	Revised	Proposed	Proposed
	2020	2021	2022	2023	2023	2024	2025
Travel Ashland	446,338	446,338	446,338	446,338	446,338	450,000	450,000
Oregon Shakespeare Festival	110,000	110,000	55,000	60,000	60,000	60,000	60,000
Tourism grants	79,703	80,000	80,000	80,000	80,000	80,000	80,000
Public Art	21,125	35,208	19,437	23,325	23,325	20,000	20,000
City Marketing/Communications					70,000	70,000	70,000
DEI Program					20,000	20,000	20,000
Watershed Trail Program					10,000	10,000	10,000
	657,166	671,546	600,775	609,663	709,663	710,000	710,000

There is \$165,811 of funds in the Tourism Fund that are from previous years that are committed to future long term parking supply. The above recommendation does not increase the amount committed to long term parking supply.

FISCAL IMPACTS

NA

STAFF RECOMMENDATION

Staff recommends approval of the proposed allocations for the 2023-2025 biennium

ACTIONS, OPTIONS & POTENTIAL MOTIONS

N/A

REFERENCES & ATTACHMENTS

None

RESOLUTION NO. 2022-15

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF ASHLAND
ALLOCATING ANTICIPATED TRANSIENT LODGING TAX TOURISM
RESTRICTED REVENUES FOR THE BIENNIUM 2023-2025 BUDGET.**

RECITALS:

A. That the City of Ashland collects a Transient Lodging Tax (TLT) pursuant to Ashland Municipal Code 4.24. Revenues from the Transient Lodging Tax are used to fund general governmental expenses, economic development, tourism promotion and related infrastructure.

THE CITY OF ASHLAND RESOLVES AS FOLLOWS:

SECTION 1.

For the Biennium 2023-2025, the City of Ashland expects to budget an estimated **\$710,000** for Transient Lodging Tax collections in the Tourism Fund which accounts for the restricted portion of the TLT Revenues:

Tourism Allocation

Tourism restricted funds will be allocated as follows:

	Proposed	Proposed
	2024	2025
Travel Ashland	450,000	450,000
Oregon Shakespeare Festival	60,000	60,000
Tourism grants	80,000	80,000
Public Art	20,000	20,000
City Marketing/Communications	70,000	70,000
DEI Program	20,000	20,000
Watershed Trail Program	10,000	10,000
	710,000	710,000

Melissa Huhtala, City Recorder

SIGNED and APPROVED this ____ day of _____, 2022.

Julie Akins, Mayor

Reviewed as to form:

Katrina Brown, City Attorney