

# Council Study Session

September 20, 2021

<b>Agenda Item</b>	Financial Planning Study Session Schedule	
<b>From</b>	Gary Milliman	City Manager Pro Tem
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<b>Item Type</b>	Requested by Council <input type="checkbox"/> Update <input checked="" type="checkbox"/> Request for Direction <input type="checkbox"/> Presentation <input type="checkbox"/>	

## **SUMMARY**

Review and approve schedule for Financial Planning Study Sessions and related community engagement.

## **POLICIES, PLANS & GOALS SUPPORTED**

[List any current Council goals, comp plan element, master plan, or other adopted policy document this item relates to, including a brief narrative on how the item relates to the listed policy/plan/goal unless obvious.

## **BACKGROUND AND ADDITIONAL INFORMATION**

The schedule has been revised several times and staff is seeking Council review and approval. Discussion on how the community engagement activity is to be conducted. Direction as to whether this activity to focus exclusively on the General Fund.

## **FISCAL IMPACTS**

An estimated \$32,156 in community engagement program costs.

## **REFERENCES & ATTACHMENTS**

Revised Schedule

Community engagement budget estimate

## **DRAFT FINANCIAL REVIEW SCHEDULE**

### **SEPTEMBER 20 STUDY SESSION**

Policy discussion on mandatory vs. optional General Fund functions/service levels

Police Department

- Proactive patrol vs. response only
- IGA with talent, expansion?
- Other?
- Set date for November listening session so that it can get in the October City Source (may need to be sooner than that by doodle poll)

### **SEPTEMBER 21 BUSINESS MEETING**

Follow-up from APRC joint meeting.

- APRC letter of July 30, 2021.
- Short term alternatives and actions needed to implement 2022-23 funding plan.
- Long term alternatives.

### **OCTOBER 4 STUDY SESSION**

Fire Department

- 8/10 vs 9/11 fire staffing
- Ambulance service and impact on overall staffing
- ISO rating
- Volunteers?
- Fire Adapted Ashland
- CERT
- Fire Inspection (Charter Mandated)
- Ashland Fire Resilience Program

### **OCTOBER 18 STUDY SESSION**

General Fund supported services other than Parks, Fire and Police

- Review construct of the Central Services Fund

- Administration
- **LEVERAGE EXISTING COMMUNITY INPUT:** Assemble relevant prior survey feedback from Ashlanders. Ex. LOC Survey and Housing Needs Assessment Survey

## **OCTOBER 19 BUSINESS MEETING**

Follow-up items from parks, police, fire discussions

Finalize Listening Session planning

Existing revenue sources

- Property Tax
- FBT
- TOT
- Franchise Fees
- Miscellaneous fees

Potential new revenue sources

## **NOVEMBER 1 STUDY SESSION**

Regionalization

- Services compatible with regionalization structures
  - Fire
  - Wastewater
  - Police
- Impacts of regionalization
  - Loss of control
  - Need for IGAs
- Time frames for regionalization
- Available partners

**LISTENING SESSIONS SECOND WEEK OF NOVEMBER** – Zoom with breakouts and accompanying online survey through Engage Ashland. Includes introductory presentation and then councilors and staff in breakout rooms with community members – similar to listening session in January of 2019. We may need to do a couple of identical sessions that week to accommodate citizen interest.

## **DECEMBER 6 STUDY SESSION**

Prioritization of services

- Develop preliminary service priority list
- Results of community feedback

Define options for action and formally survey Ashland residents to understand their priorities in terms of service levels, revenue options, etc. – survey to be mailed in January to all Ashland residents 18 years and older through a contract with SOU's survey department.

Council finalizes course of action after receiving input from the larger community – likely March.

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