



**“Who is minding
the store?”
(Perspectives from a
responder turned
emergency manager)**



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- Born in Ashland, grew up in Alaska, eventually returned, got a “temporary” job with the Ashland Fire Department in June of 1990.
- A graduate of SOU, Humanities degree, go figure.
- Kelly was the first on scene of the Almeda Fire event coordinating resources and sustaining the fight from the beginning to its end approximately 36 hours later.
- Became Ashland’s first EMC Feb 1st, 2023.
- Kelly has two amazing daughters who call Ashland their home.
- More than a Sagittarius that likes long walks on the beach.



A red silhouette of a firefighter wearing a helmet, set against a black background. A detailed anatomical drawing of a human heart is positioned on the firefighter's chest. The entire graphic is contained within a large, dark, curved shape that resembles a fire helmet or a protective shield.

Who is minding the “store”? You are.

When all responders are responding, who’s left? You.

- Alameda Fire, 36 hours, then Obenchain
- Incidents escalating, becoming campaigns
- 911 isn’t enough

What do I do as an emergency manager?

- Play the long game and 5 things

What does an EMC do?

- **Play the long game**

1. Connect with public (all the ways)
2. Train, repeat training
3. Build a team, keep building
4. Recovery processes
5. Lean in when things are hard.



What can you do?

- **Also play the long game**

1. Connect with neighbors
2. Train, repeat training
3. Build your team, keep building
4. Plan your response
5. Lean in when things are hard.



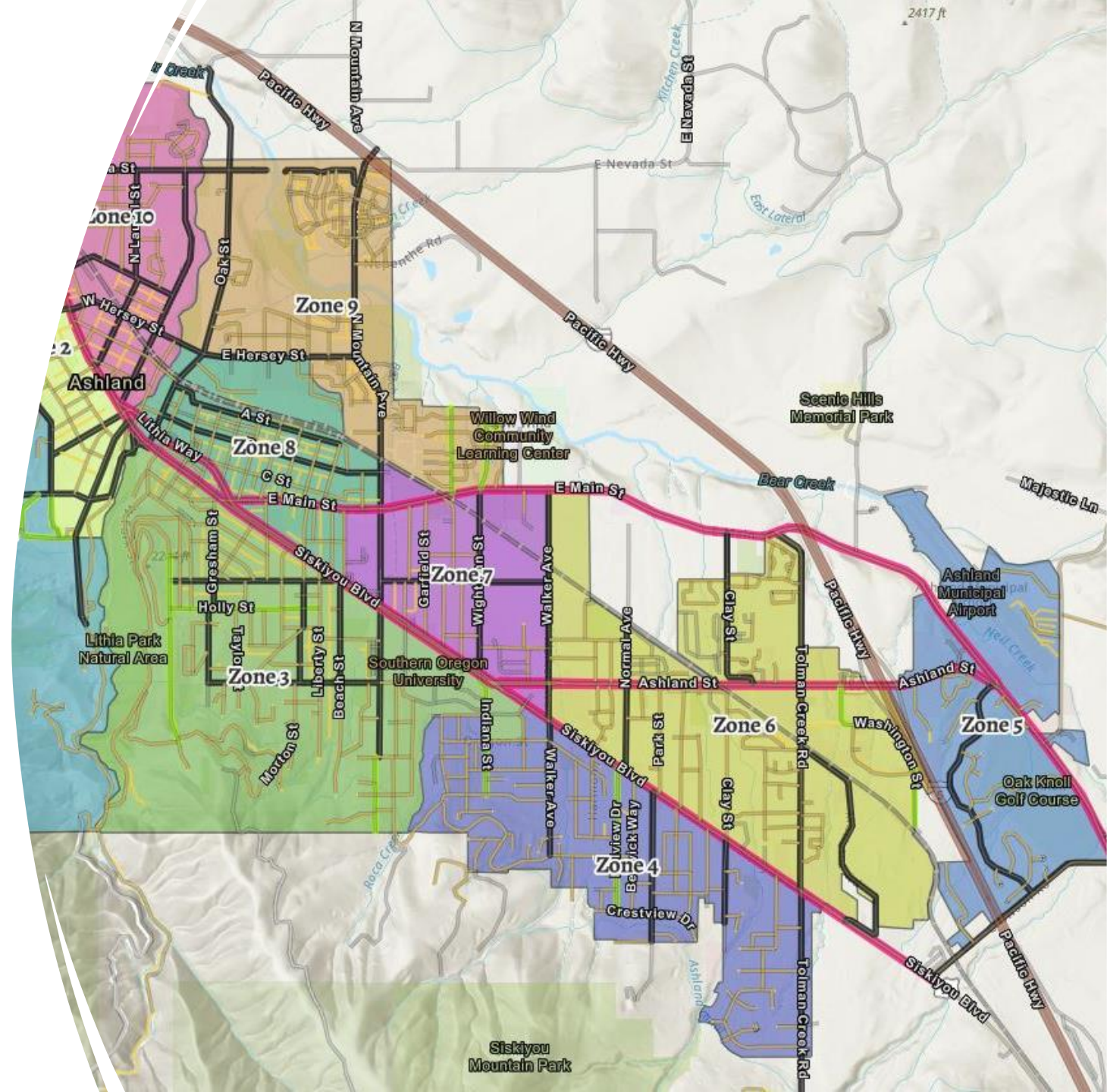


When all responders are responding, who's left?

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- Our Common Priorities and Decisions
 - Evacuation and Sheltering
 - Information Management
 - Resource Management

Evacuation and Sheltering

- Evacuate early
- Know your Zone(s)
- Determine places to go
- Share with family/friends



Information Management

- **Emergency Notifications and back-ups.**
- **“I have no slide for this.”**
 - **Water system failures?**
 - **Gas meter explosions on unburned buildings?**



Resource Management

- **Go-Kit, you need one, maybe three.**
- **Vehicle Maintenance**
- **Waste not Want not:**
 - **Two-weeks ready?**
 - **Meds, Pets, something comfy, something fun**



City of Ashland Emergency Preparedness

Ashland.or.us/betterprepared

Others?:

Ready.gov



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Homework!

- **Do one of the following by next Tuesday (BONUS - Do two!):**
 1. Master Kung Fu
 2. Find the cure for cancer
 3. Find your nemesis, earn their trust, then vanquish them (preferably with magic)
 4. Make your own evacuation plan, practice it.
 5. Put together a “to-go” kit, keep it handy.

Do what you can, with what you have, where you are.

Theodore Roosevelt

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- Thank you so much for listening!

